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2 APR 1959

Mr. J. E. Fishburn, Jr.
President
Los Angeles Chamber of Commerce
404 South Bixel Street
P. O. Box 3696
Los Angeles 54, California

Dear Mr. Fishburn:

I want you to know how much I appreciate your letter of March 20 inviting me to speak before the Second Annual Western Industrial Survival Conference in Los Angeles on 29 October.

While it is a bit difficult to predict my schedule so far in advance, it appears probable now that I will be out of the country at that time. In addition I noted in reading your letter and planned agenda that your program does not really fall within the area of my responsibilities so I am not at all sure that a contribution from me would be along the lines of primary interest to the Conference.

In view of the above factors, it is with genuine regret that I must decline your kind invitation. However, I should like to take this occasion to wish you and the other distinguished members of the Conference every success in your program.

Sincerely,

Allen W. Dulles
Director

O/DCI/ [redacted] :dd 27 March 59
Rewritten: [redacted] dd 1 April 59

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Western Industrial Survival Conference

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**The Honorable Allen W. Dulles
Director
Central Intelligence Agency
Washington 14, D. C.**

Dear Mr. Dulles:

The enclosures describe the Second Annual Western Industrial Survival Conference scheduled to be held on October 27, 28, and 29, 1959 at the Ambassador Hotel in Los Angeles.

This second Conference is being undertaken as a result of the interest and questioning that arose following the March 1958 Conference. The most universal interest revolved about the problems of Management Continuity and Reconstitution of Plant Productivity and you can see from the program planned that considerable emphasis is laid in these fields.

Due to the fact that a tremendous amount of industrial production in the Western States is closely identified with our National Defense effort, there are additional provocative problems that the Conference has not programmed. Yet these same problems, largely in the security field, should have contemplative analytical thought by all industrialists.

This Conference is being held in cooperation with:

Local, County, State and Federal

Disaster Agencies;

The Armed Forces;

The American Red Cross;

and the Los Angeles City and County Fire Departments.

As we are unable to think of a speaker more able to recognize and discuss these problems as they relate to the Industrial Survival Planning Effort, we extend to you a most sincere invitation to be the Conference Speaker at luncheon on October 29, 1959.

Because of the interest experienced, we fully expect this Conference will be attended by approximately a thousand industrial leaders and executives as well as by a number of

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State, County and City officials from all over the country.

I shall look forward to hearing favorably from you in the not too distant future.

Sincerely yours,

J. E. Fishburn, Jr.
J. E. FISHBURN, JR.
President
L. A. Chamber of Commerce

JEF:JBC:rb

Enclosures